



# Goodwill WORKS

Summer 2005



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## Achievement recognized at awards ceremony

**G**oodwill Industries of the Valleys recognized personal achievement at the awards ceremony held on May 5. Nearly two hundred business and community representatives as well as Goodwill employees and program participants attended the event in Fitzpatrick Hall at the Jefferson Center.

Highlights of the ceremony included the presentation of the Achiever and Graduate of the Year awards. Linda Perry was the recipient of the Achiever of the Year Award, which honored her for showing great progress and accomplishment in overcoming barriers to employment, while still benefiting from the Goodwill work environment. Perry came to Goodwill in 1994 for assistance in overcoming a mental condition that made it difficult for her to obtain employment. Since that time, she has overcome many challenges—all with a positive attitude. She credits Goodwill for being 100% behind her every step of the way and contributing to her success. Perry now lives independently and works as the receptionist at Goodwill's Salem facility through our organizational employment program.



Linda Perry (right) was presented the Achiever of the Year Award by Linda LaMona, Vice President of Goodwill's Central Division.



Recipient of the Graduate of the Year Award was Catherine Wood.

Other nominees for the Achiever of the Year Award included Carolyn Rios-Roots, Anthony Warren, Jr., Arlen Dillon and Tara Fentzclaff.

Catherine Wood was the recipient of the Graduate of the Year Award, which honored her for completing a Goodwill career services program and being competitively employed in the community. She was selected for outstanding achievement in overcoming barriers to attaining and maintaining employment. Wood came to Goodwill in May 2004 for assistance in overcoming a lack of occupational skills to obtain employment. She was a 17-year-old single mother with no prospects of employment when she graduated from high school. With the assistance of Goodwill, Wood received Certified Nursing Assistant training and obtained full-time employment in October with a local nursing home. Her determination to utilize the services of Goodwill and achieve her goal has improved life for herself and her child.

Wanda Wimmer was also a nominee for the Graduate of the Year Award.



**Bruce Phipps, President & CEO**

Goodwill's from across the country have united to inform and educate our legislators and the general

## \$500 Donation Cap

public about a piece of proposed legislation that would limit what donors may deduct on their taxes in the future. In January the Joint Committee on Taxation of the U.S. Congress proposed a \$500 annual limit on charitable deductions for contributions of clothing and household items as one way to reduce the ever-growing federal deficit. If new legislation is passed with the "\$500 donation cap," Goodwill and other local organizations that rely

on household donations as a means of financial support would be seriously impacted in their ability to serve people in need.

The Board of Directors of Goodwill Industries of the Valleys has endorsed a resolution asking our government leaders to reject this proposal and retain the current law that allows people to deduct at fair market value their donations to help people in need. I ask for your help in this cause to support our mission. Please

contact your U.S. Congressional leaders to reject this legislative approach that would reduce our ability to serve. You may e-mail your legislator by visiting Goodwill Industries International's website at [www.goodwill.org](http://www.goodwill.org) and clicking on the "Take Action" tab. Contact Jodie Altice at our office if you have any questions.

Your support for Goodwill in the past has had a lasting impact and your help now will allow us to continue our good work.



## Save the dates

### Now through October

Help support Goodwill and other local charities at First Fridays at Five held in downtown Roanoke at the base of the Wachovia Tower. The events are open to the public and include live music, food and beverages.

### June 27

Join Goodwill for our Fifth Annual Captain's Choice golf tournament at Hunting Hills Country Club. Tee off at 12:30 p.m. Call today to register as a team or corporate sponsor. Rain date is June 29.

### September 26

Join Goodwill for the Taste of Franklin County hosted by the Southern Division, 1045 North Main Street, Rocky Mount, from 11:30 a.m. to 1:00 p.m. Plate lunches are \$7.00 and include a "taste" of various items from Goodwill's cookbook. The cookbook is also available for purchase.

Contact Jodie Altice at (540) 581-0620, ext. 101, for more information on Goodwill's upcoming events.

## Goodwill recognized for achievement in United Way campaigns



Goodwill program participants presented Pat Koger (left), Executive Director of the United Way of Franklin County, with a check for \$1,277 raised by the Southern Division.

The 2005 United Way campaigns are over, but Goodwill is still reeling in recognition from various United Ways for our efforts. Goodwill had a total of 200 employees contribute during the campaigns this year compared to 53 last year—an increase of 277%. These contributions totalled \$11,734 compared to \$5,547 last year—an increase of 90%.

The United Way of Franklin County recognized Goodwill's Southern Division for doubling the size of its contri-

bution this year. Goodwill's Western Division was one of 18 companies that earned a Bronze Award from the United Way of Montgomery, Radford & Floyd. The Western Division also received a Special Achievement Award for a third place tie for the largest increase in employee participation.

Goodwill's efforts in the 2005 United Way campaigns show the dedication of our employees to the mission of Goodwill and to building a better community for all citizens.

# More highlights from Goodwill awards ceremony



**Top left:** Dick Shoemaker (right), Master of Ceremonies and Chair of Goodwill's Board of Directors, with Dale Brown (left) and Jimmy Brizendine (center), program participants at Goodwill's Southern Division. **Top right:** Bruce Phipps (left), Goodwill's President & CEO, with Joe Wright, Vice Chair of Goodwill's Board. **Right:** Paul Nordt (left), member of Goodwill's Board and past Chair, and Roger Matthews, former Goodwill President & CEO and recipient of the Cornerstone Award. **Bottom right:** Jeff Irby, member of Goodwill's Board and nominee for the Distinguished Service Award, and wife Kim. **Bottom left:** Tina Dowie (left), Fulfillment Services Director for Goodwill's Central Division, and Mitzi Johnson (right), Goodwill's Safety Director and a nominee for the Roger Matthews Lifetime Achievement Award, with Johnson's daughters Nikki and Tasha.



Goodwill also recognized several individuals and companies for their contributions and support at the awards ceremony. Tetra Manufacturing and BB&T were recipients of the Award of Merit for providing high profile support of Goodwill during the past year. State Farm Insurance Com-

panies was the recipient of the Employer of the Year-Center Based Award for making substantial collaborative contributions across one or more business lines to Goodwill. Integrated Logistics Solutions was also a nominee for the award.

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**Top left:** Linda Matthews (left), Vice President of Goodwill's Workforce Development Division, and Beverly Amburgey (right), case manager of Goodwill's Workforce Investment Act Title I programs, with Ronnie Martin, Executive Director of the New River/Mount Rogers Workforce Investment Board, a nominee for the Distinguished Service Award. **Top right:** Peter Wray, recipient of the Distinguished Service Award. **Bottom right:** Ed Garner (left), Treasurer of Goodwill's Board of Directors, and Paul Nordt, member of the Board and past Chair. **Bottom left:** Debbie Williams, Vice President of Goodwill's Western Division and a recipient of the Roger Matthews Lifetime Achievement Award.

Marshall's Department Store was the recipient of the Employer of the Year-Community Based Award for exhibiting the willingness to hire individuals with barriers to employment through Goodwill, including the willingness to make special accommodations and provide advocacy and means of inclusiveness. Virginia Tech was also a nominee for the award.

Peter Wray was the recipient of the Distinguished Service Award for providing outstanding services

to Goodwill for the past two to five years. Other nominees for the award included the New River/Mount Rogers Workforce Investment Board, Debbie Williams and Jeff Irby.

Debbie Williams and Jim Arend were the recipients of the Roger Matthews Lifetime Achievement Award (named for Goodwill's former President & CEO) for their active role in the development, growth and support of Goodwill for a period of five years or

more. Mitzi Johnson was also a nominee for the award.

Rusty Schundler and Joey Cohen were the recipients of the Volunteer Award for demonstrating outstanding voluntary support for Goodwill during the past year. Roger Matthews was the recipient of the Cornerstone Award presented by Goodwill's Board of Directors for his outstanding contribution to Goodwill as President & CEO from 1993 to 2003.

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Bruce Phipps (right), Goodwill President & CEO, and Roger Matthews (left), former Goodwill President & CEO and recipient of the Cornerstone Award, with Jim Rothrock, Commissioner of the Virginia Department of Rehabilitative Services and keynote speaker for the ceremony.

Joe Wright, Vice Chair of Goodwill's Board of Directors, presented an honorary plaque and gavel to Dick Shoemaker for his outstanding leadership as Chair of the Board. Shoemaker, who has served as Chair of the Board since 2004, will retire at the end of June. He will, however, remain an active member of the Board.

Jim Rothrock, Commissioner of the Virginia Department of Rehabilitative Services, was the keynote speaker for the ceremony. He closed the evening with a keynote address that humored the audience with family tales that were both inspiring and focused on the needs of individuals with disabilities.

Congratulations to all award nominees and recipients.

## Goodwill Industries of the Valleys 2005 Awards Ceremony

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**THANK YOU FOR YOUR SUPPORT**

## Goodwill program participants receive first-ever paychecks



Hotel Roanoke & Conference Center staff presented Nimo Hassan (second from left) and Isha Adan (second from right) with their first-ever paychecks.

Isha Adan and Nimo Hassan came to Goodwill in February 2005 through the Workforce Investment Act Title I Adult Program. Both ladies are from Somali, speak little English and have never had any education. They came to the United States in 2004 after having lived in refugee camps for over ten years where no jobs were available and the residents lived in huts.

Through Goodwill's work experience program and with the assistance

of Refugee and Immigration Services, Adan and Hassan were placed at the Hotel Roanoke & Conference Center in housekeeping. Goodwill's program paid their wages while they trained on the job and Refugee & Immigration Services provided interpreters and assisted with transportation.

As a result of the support and assistance they received, both ladies became unsubsidized employees of the hotel in May.

# Goodwill Industries of the Valleys compared nationally

Goodwill Industries of the Valleys is part of a network of 173 local, autonomous Goodwill organizations in the United States and Canada. Each organization is governed by a local, volunteer Board of Directors and is dedicated to helping people with disabilities and other needs build work skills and become independent, contributing members of the community. Goodwill Industries of the Valleys is headquartered in Roanoke and serves 31 counties and 15 cities in central and southwestern Virginia.

For a national comparison with other Goodwills, we were ranked 30<sup>th</sup> in the United States in total operating revenue last year, up from 31<sup>st</sup> in 2003. Operating revenue was over \$23 million with 89% dedicated to services to the community. We provided training and employment services to over 1,400 individuals in 2004 and placed over 500 individuals in competitive employment.

Goodwill Industries of the Valleys has a strong industrial contracts operation compared nationally to other Goodwills. Ranked 18<sup>th</sup> in the United States last year, we earned over \$5 million in contract services revenue, with \$4 million of that total earned from center-based operations. Our center-based operations were ranked 4<sup>th</sup> in 2004, up from 5<sup>th</sup> in 2003. These contract services provide the training and employment opportunities for Goodwill program participants and generate revenue to support our mission.

Our retail operations were ranked 39<sup>th</sup> in the United States last year, up from 43<sup>rd</sup> the prior year. Total retail revenue was over \$13 million. The addition of four new retail stores during the year contributed to this increase. Revenue generated from our retail operations also supports our mission.



Goodwill Industries of the Valleys was ranked 4<sup>th</sup> in the United States in center-based industrial contracts revenue.

ISO 9001:2000 Certified, Western Division



Mission: To help people with disabilities and disadvantages overcome barriers to employment and to provide comprehensive services for achieving and sustaining independence.

Goodwill Industries of the Valleys  
PO Box 6159  
Roanoke, VA 24017

NON-PROFIT ORGANIZATION  
PAID  
ROANOKE, VA  
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