



## Give the Gift of Hope this Holiday Season and Receive an End of the Year Tax Deduction

**FOR IMMEDIATE RELEASE:**

December 27, 2006

**Roanoke, VA.** Did you know that making room for the new goodies you received this Holiday season could earn you a tax deduction? Even better, at the same time you will be providing opportunities and hope to people in your community that Goodwill serves.

Goodwill accepts clothing, household goods, books, toys, furniture, and other items – even those holiday gifts that weren't quite right. The revenue from the sale of donations is used to fund education and career services for people with disabilities and social and economic disadvantages, such as welfare dependency and lack of education or work experience. Goodwill is committed to ***“Building a Better Community”*** by providing these needed services to help put people to work.

“End the holiday season and start the New Year off right by giving the gift of hope and work,” says Bruce Phipps, President and CEO of Goodwill Industries of the Valleys. “Every donation to Goodwill will help make 2007 a better year for hundreds of individuals who need job training and other Goodwill services.” In 2006, Goodwill, which is nationally accredited by CARF to provide services to individuals with disabilities and disadvantages, served 2,370 people in need and placed 253 people in competitive employment in the community.

Donors interested in claiming tax deductions should keep itemized lists of their donations. Goodwill provides receipts to donors at its drop-off sites, and attendants can validate itemized lists when they are presented. The Internal Revenue Service allows a deduction for each item, but it is the responsibility of the donor to determine the value and condition of each item. Generally, an item's value should be based on fair market value – what the item would sell for in a thrift store.

Donations are accepted at the 23 Goodwill retail stores throughout the Shenandoah Valley, central, and southwest Virginia, as well as at the Attended Donation Centers conveniently located throughout the communities. Goodwill also accepts the donation of used cars, trucks, boats, or recreational vehicles, which are sold at auction to generate additional financial support for Goodwill's mission. For the retail or donation center location nearest you, or for more information on vehicle donation, visit [www.goodwillvalleys.com](http://www.goodwillvalleys.com) or call (540) 581-0620.

Monetary donations may be made by credit card online at [www.goodwillvalleys.com](http://www.goodwillvalleys.com) or by mail: Goodwill Industries of the Valleys, P O Box 6159, Roanoke, VA 24017.

Goodwill Industries of the Valleys, a United Way partner organization headquartered in Roanoke, serves 15 cities and 31 counties in central and southwest Virginia. Its mission is to help people in our community achieve a better life through work and independence.

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For more information, contact:

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