



## **Goodwill Announces Grand Opening of New Store in the Town of Blacksburg**

**FOR IMMEDIATE RELEASE:**

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**Roanoke, VA.** Goodwill Industries of the Valleys is excited to announce the Grand Opening of its newest retail store in the Town of Blacksburg. The grand opening is scheduled for Wednesday, July 15<sup>th</sup> with a “Tie” cutting ceremony at 8:45am. During the ceremony local officials, community leaders, and Goodwill representatives will welcome the new store to the community. The doors will open for shoppers at approximately 9am.

During the grand opening festivities, which will continue through Sunday, July 19<sup>th</sup>, shoppers will have the opportunity to register to win a new television and take advantage of thousands of bargains throughout the store. The new Blacksburg store, located at 1411 North Main Street in Patrick Henry Shopping Centre, will be open Monday – Saturday from 8am – 9pm and Sunday 10am – 6pm.

Goodwill retail stores support the training and employment programs for individuals who face barriers to employment. Last year the donated goods operation generated \$22.2 million in revenue and provided over 400 jobs throughout the area in Virginia served by Goodwill Industries of the Valleys. The new store will be Goodwill’s 28<sup>th</sup> retail store and add approximately 15 jobs in Blacksburg, including management positions.

The store’s close proximity to the Virginia Tech campus, local apartment complexes, as well as residential neighborhoods will make it easy to shop and donate. Goodwill accepts the donation of gently used clothing, household items, furniture, small appliances, and computers of any brand and condition, which are then sold in stores or recycled to help fund the organization’s training and employment programs.

“Goodwill Industries of the Valleys is excited to open this new store in Blacksburg,” states Bruce Phipps, President and CEO. “The community has already shown its support of Goodwill by generously donating at the existing donation center, and at a number of donation drives in area apartment complexes. Goodwill is looking forward to now providing the Blacksburg community a high quality, low –cost shopping alternative, that will also add jobs and training opportunities in the area.”

Goodwill Industries of the Valleys, a United Way partner organization headquartered in Roanoke, serves 31 counties and 14 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. Goodwill will serve over 16,000 individuals this year.

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