



Goodwill Industries of the Valleys To Open Second Charlottesville Store

FOR IMMEDIATE RELEASE:

August 7, 2006

Roanoke, VA. Goodwill Industries of the Valleys is proud to announce the opening of its newest retail store in Charlottesville, VA. The new store will be located at 1720 Seminole Trail, Route 29 across from Albemarle Square Shopping Center. The store will offer shoppers 7,000 square feet of clothing, housewares, electronics and other items at bargain prices.

The grand opening is scheduled for Thursday, August 10th with a “Tie”-cutting ceremony at 7:45 am. Local officials, community leaders and Goodwill representatives will welcome the new store to the Charlottesville community. The doors will open for shoppers at 8:00 am. Grand opening festivities will continue through Sunday, August 13th and will include a grand prize give-a-way of a 27” color television.

The proceeds generated from the sale of merchandise in Goodwill stores supports the training and employment programs offered by Goodwill Industries of the Valleys. The second Charlottesville location will be the 23rd retail store for Goodwill. Regular store hours are Monday through Saturday 8:00 am – 9:00 pm and Sunday 12:00 pm – 8:00 pm.

Goodwill relies on the support of the communities that it serves to donate gently used clothing and household goods to sell in the retail stores. Donations are accepted at both retail stores in Charlottesville during store hours.

Goodwill Industries of the Valleys, headquartered in Roanoke, serves 15 cities and 31 counties in central and southwest Virginia. Its mission is to help people in our community achieve a better life through work and independence. Last year, Goodwill served over 2,200 individuals in central and southwest Virginia.

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