



## **Goodwill Industries of the Valleys To Open New Store in Pearisburg**

**FOR IMMEDIATE RELEASE:**

March 6, 2006

**Roanoke, VA.** Goodwill Industries of the Valleys is proud to announce the opening of its newest retail store in Pearisburg, VA. The new store will be located at 308 North Main Street, in the Magic Mart Shopping Center between Food Lion and Magic Mart. The store will offer shoppers 9,200 square feet of clothing, housewares, electronics and other items at bargain prices.

The grand opening is scheduled for Thursday, March 23<sup>rd</sup> with a ribbon-cutting ceremony at 7:45 am. Local officials, community leaders and Goodwill representatives will welcome the new store to the Pearisburg community. The doors will open for shoppers at 8:00 am. Grand opening festivities will continue through Sunday, March 26<sup>th</sup> and will include a grand price give-a-way of a 27" color television.

The proceeds generated from the sale of merchandise in Goodwill stores supports the training and employment programs offered by Goodwill Industries of the Valleys. The Pearisburg location will be the 22<sup>nd</sup> retail store for Goodwill, and follows closely the grand opening of the Forest store on March 16<sup>th</sup>. Regular store hours are Monday through Saturday 8:00 am – 9:00 pm and Sunday 12:00 pm – 8:00 pm.

Goodwill relies on the support of the communities that it serves to donate gently used clothing and household goods to sell in the retail stores. Donations are accepted at all retail stores and Attended Donation Centers throughout the service area. The Pearisburg community may begin making donations at the new store immediately.

Goodwill Industries of the Valleys, headquartered in Roanoke, serves 15 cities and 31 counties in central and southwest Virginia. Its mission is to help people with disabilities and disadvantages overcome barriers to employment and to provide comprehensive services for achieving and sustaining independence. Last year, Goodwill served over 1,800 individuals.

###

For more information, contact:

Kelly C. Sandridge  
Community Relations Director  
(540) 581-0620, Ext. 107  
ksandridge@goodwillvalleys.com