



## **New Goodwill Industries of the Valleys Retail Stores Bring Jobs to the Communities It Serves in Virginia**

**FOR IMMEDIATE RELEASE:**

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**Roanoke, VA.** Goodwill Industries of the Valleys will be opening new retail stores in Westlake and Radford this spring. When a Goodwill Store opens in the community it provides more than a great place to shop. It also provides a place to work for those in the community, and a place to recycle thus helping the environment. Goodwill is an economic development and recycling engine for the communities it serves in Virginia.

With the addition of the two new retail locations, Goodwill will operate 25 stores throughout its Virginia service area. With an average of 20 employees per store, Goodwill will employ approximately 500 employees in its retail operations alone, once the new stores open. Last fiscal year, more than \$16 million in revenue was generated from retail sales. The new stores will provide increased revenue to support the mission of helping people go to work.

Goodwill relies on the generosity of the communities to donate the clothing and household items that stock the stores. Donations are accepted at all stores and at the Attended Donation Centers throughout the area. Additionally, through the collection and sale of donated goods, last year over seven million pounds of refuse was kept out of the landfills in our communities. The additional stores mean even more will be recycled in the future.

“We are proud of the economic and environmental impact that we are able to provide to the community when a store opens,” stated Bruce Phipps, President and CEO. “Our stores provide jobs in the community, give neighbors a great place to shop for a great value, and provide recycling opportunities to help protect the environment.”

A complete listing of donation centers and career opportunities is available at any Goodwill Industries of the Valleys retail or office location or online at [www.goodwillvalleys.com](http://www.goodwillvalleys.com).

Goodwill Industries of the Valleys, headquartered in Roanoke, serves 15 cities and 31 counties in central and southwest Virginia. Its mission is helping people in our community achieve a better life through work and independence. Last year, Goodwill served over 2,300 individuals.

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