



## Plans Begin for Orange Avenue Goodwill Retail Store

**FOR IMMEDIATE RELEASE:**

August 18, 2009

**Roanoke, VA.** The lease has been signed and construction has begun on Goodwill Industries of the Valleys' retail store on Orange Avenue in Northeast Roanoke City. Scheduled to open late September 2009, the store will be located at 3418 Orange Avenue, NE, in Market Square East Plaza. The new store will offer the community over 10,000 square feet of retail space. Here the public will find high quality, low cost furniture, books, household items, and clothing for the entire family, as well as a convenient donation center.

"This new store on Orange Avenue is just another way Goodwill can help "Build a Better Community" right here in the Roanoke Valley," states Bruce Phipps, President & CEO. "Goodwill stores are a great place to work, shop, and recycle clothing and household items that are no longer needed. When the community donates to Goodwill, they are helping people achieve the pride, dignity, and self respect that comes from real work."

Goodwill retail stores support the training and employment programs for individuals who face barriers to employment. Last year the donated goods operation generated \$24.1 million in revenue and provided over 400 jobs in the communities served by Goodwill in Virginia. The new store will add 17 new jobs including supervisory positions. Goodwill currently operates 28 retail stores with the Orange Avenue location being its 29<sup>th</sup> store location.

The store's location in Roanoke City, and proximity to local businesses and residential neighborhoods, will make it convenient to shop and donate. Currently an Attended Donation Center is located in the parking lot of the new store and is open Monday – Saturday from 9am - 5pm and Sunday, noon - 5pm. Goodwill accepts gently used clothing, household items, furniture, small appliances, and computers of any brand and condition. Once open, store hours will be Monday – Saturday from 8am – 9pm and Sunday noon – 6pm.

The Career Opportunities page on the Goodwill website [www.goodwillvalleys.com](http://www.goodwillvalleys.com) provides a complete listing of job opportunities available. Positions in the new store will be advertised later this summer.

Goodwill Industries of the Valleys, a United Way partner organization headquartered in Roanoke, serves 31 counties and 14 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. During the last fiscal year Goodwill served 18,225 individuals through job training and employment programs and helped 516 people enter competitive community employment.

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