



Goodwill to Relocate Retail Store in Madison Heights

FOR IMMEDIATE RELEASE:

April 28, 2009

Roanoke, VA. Goodwill Industries of the Valleys is excited to announce the relocation of its retail store in Madison Heights. Currently located at 238 Amelon Square Plaza, the new location will be at the intersection of Route 29 Business and Amelon Road. It is scheduled to be open for business on June 10, 2009. The current store location will remain open for business through June 7th.

Conveniently located across from Sheetz, in the old Rite Aid building at 4090 S. Amherst Highway, the new store will feature 10,500 square feet of retail space as well as a drive through donation center. Store hours will remain unchanged: Monday – Saturday from 8am – 9pm and Sunday noon – 6pm.

The gently used clothing and household items that are generously donated by the community help support the training and employment programs for individuals who face barriers to employment. Last year the sale of donated goods generated over \$22 million in revenue and provided more than 400 jobs throughout Goodwill's service area in Virginia.

"We are looking forward to the relocation of our Madison Heights location," states Bruce Phipps, President & CEO. "It will continue to provide a great place to work, a place to recycle clothing and household items, and a wonderful low cost, shopping alternative for the entire family. Convenience and customer service are a high priority for Goodwill. This relocation will allow us to offer a better experience to both shopper and donor alike."

Goodwill Industries of the Valleys, a United Way partner organization headquartered in Roanoke, serves 31 counties and 14 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. During the last fiscal year 90% of Goodwill revenues directly supported the training and employment programs enabling the organization to serve 10,815 individuals.

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