



Pulaski Goodwill Store to Become Clearance Center

FOR IMMEDIATE RELEASE:

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Roanoke, VA. Goodwill Industries of the Valleys is proud to announce the opening of its first Goodwill Clearance Center. The Pulaski Goodwill store located at 1130 E. Main Street will sell its last pair of \$3.50 jeans on May 16th. The store will be closed May 17th – 19th in preparation for the Grand opening of the new Clearance Center on May 20th at 10am. All items in the new Clearance Center will be priced for last chance sale, including jeans which will be only \$1.50.

“We are very excited to be opening our first Clearance Center in our service area,” states Bruce Phipps, President & CEO. “The new Clearance Center, the first of its kind for our Goodwill, will provide the Pulaski community and surrounding areas an even lower cost alternative for great quality clothing and household items for the entire family.” This Goodwill Clearance Center will have regular store hours of Monday – Saturday from 10am – 7pm. The Clearance Center will be closed on Sunday.

Goodwill organizations across the country have similar clearance centers. These centers provide the opportunity for the public to benefit from rock bottom pricing before unsold material is recycled through Goodwill salvage efforts. The Clearance Center in Pulaski will carry the same high quality items, for the entire family, that customers are accustomed to finding in Goodwill stores. All clothing and shoes will be \$1.50, books will be 4 for a \$1.00, and other household items including furniture will be priced individually for last chance sale.

The gently used clothing and household items that are generously donated by the community help support the training and employment programs for individuals who face barriers to employment. Last year the sale of donated goods generated over \$22 million in revenue and provided more than 400 jobs throughout Goodwill’s service area in Virginia. Goodwill salvage efforts also kept more than 10 million pounds of material out of area landfills in our area last year.

Goodwill Industries of the Valleys, a United Way partner organization headquartered in Roanoke, serves 31 counties and 14 cities in the Roanoke, New River and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. During the last fiscal year 90% of Goodwill revenues directly supported the training and employment programs enabling the organization to serve 10,815 individuals.

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