



Goodwill Announces Grand Opening Of New Store in Ruckersville

FOR IMMEDIATE RELEASE:

April 14, 2010

Ruckersville, VA. Goodwill Industries of the Valleys is excited to announce the grand opening of its newest retail store in Ruckersville, just South of the intersection of Routes 29 and 33. The grand opening is scheduled for Wednesday, April 21st with a “Tie” cutting ceremony at 8:45am. During the ceremony local officials, community leaders, and Goodwill representatives will welcome the new store to the community. The doors will open for shoppers at approximately 9am.

During the grand opening festivities, which will continue through Sunday, April 25th, shoppers will not only have the opportunity to win a new 26” flat screen television, they can also take advantage of high quality, low cost shopping for the entire family. The new Ruckersville store is located at 8758 Seminole Trail.

Adding to the weekend festivities, Z-95.1 radio will host a live remote on Saturday, April 24th from 1pm–3pm. Families are encouraged to shop Goodwill, visit area businesses, enter to win a new flat screen television, and enjoy thousands of unbeatable bargains.

Goodwill retail stores support the training and employment programs for individuals who face barriers to employment. Last year the donated goods operation generated \$24.1 million in revenue and provided 578 jobs in the communities served by Goodwill Industries of the Valleys in Virginia. The new store will add 18 new jobs including supervisory positions. Goodwill currently operates 29 retail stores with Ruckersville being the 30th location.

“Shopping and donating at the new Ruckersville Goodwill store will be convenient with its high visibility location on Route 29,” states Bruce Phipps, President and CEO. “We are excited to be part of the Ruckersville community and have already received a very warm welcome.”

Goodwill accepts gently used clothing, household items, furniture, small appliances, and computers of any brand and condition. Once open, store and donation hours will be Monday – Saturday from 8am – 9pm and Sunday noon – 6pm.

Goodwill Industries of the Valleys, a United Way partner organization headquartered in Roanoke, serves 31 counties and 14 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2009 Goodwill served over 32,000 people and placed 664 into competitive community employment.

###

For more information, contact:

Suni Heflin
Marketing Manager
(540) 581-0620, Ext. 174, Office
(540) 529-9290, Cell
sheflin@goodwillvalleys.com