



## Goodwill Announces Opening of New Store in Daleville

**FOR IMMEDIATE RELEASE:**

June 11, 2010

**Roanoke, VA.** Goodwill Industries of the Valleys is excited to announce the grand opening of its newest retail store in Botetourt Commons in Daleville. The grand opening is scheduled for Wednesday, June 16<sup>th</sup> with a “Tie” cutting ceremony at 8:45am. During the ceremony local officials, community leaders, and Goodwill representatives will welcome the new store to the community. The doors will open for shoppers at approximately 9am.

During the grand opening festivities, which will continue through Sunday, June 20<sup>th</sup>, shoppers will have the opportunity to register to win a new 26” flat screen television and take advantage of thousands of bargains throughout the store. The new Daleville store, located at 125 Commons Parkway in Botetourt Commons, will be open Monday – Saturday from 8am – 9pm and Sunday Noon – 6pm.

“Goodwill Industries of the Valleys is excited to open this new store in Daleville,” states Bruce Phipps, President and CEO. “The Botetourt community has been very welcoming and we are excited to have a store location there. Our mission has served many individuals from Botetourt and we look forward to this retail opportunity which will fund the job training and placement programs that will help others.”

Goodwill retail stores support the training and employment programs for individuals who face barriers to employment. Last year the donated goods operation generated \$24.1 million in revenue and provided over 578 jobs in the communities served by Goodwill in Virginia. The new store will add 17 new jobs including supervisory positions. Goodwill currently operates 30 retail stores with the Daleville becoming the thirty-first.

The store’s location in Daleville, and proximity to local businesses and residential neighborhoods, will make it convenient to shop and donate. An Attended Donation Center is currently located in the main parking lot of Botetourt Commons, near Kroger, is open Monday – Saturday from 9am - 5pm and Sunday, noon - 5pm. With the opening of the new store, the parking lot Attended Donation Center will close and donations will be accepted at the store’s convenient drive thru donation lane. Goodwill accepts gently used clothing, household items, furniture, small appliances, and computers of any brand and condition. Once open store and donation center hours will be Monday – Saturday from 8am – 9pm and Sunday noon – 6pm.

The Career Opportunities page on the Goodwill website, [www.goodwillvalleys.com](http://www.goodwillvalleys.com), provides a complete listing of job opportunities available both at the new store and throughout the organization.

Goodwill Industries of the Valleys, a United Way partner organization headquartered in Roanoke, serves 31 counties and 14 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2009 Goodwill served over 32,000 individuals through job training and employment programs and helped 664 people enter competitive community employment.

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