



Goodwill Partners with Salem Red Sox To Go Green, Save Green

FOR IMMEDIATE RELEASE:

April 14, 2009

Goodwill Industries of the Valleys and the Salem Red Sox have partnered to Go Green and help families Save Green at every Tuesday night home game. During the 2009 Salem Red Sox season, fans will be able to save money, help people, and recycle all at the same time by donating and recycling with Goodwill. A Goodwill truck will be at Lewis-Gale Field at Salem Memorial Ballpark from 5:45pm - 7:30pm during every Tuesday night home game accepting donations. Fans can stop by with their donations and will receive a coupon for buy one, get one free tickets to the game and a donation tax receipt. The first 1,000 fans will also receive a Collector's Baseball Card with recycling tips each Tuesday night, courtesy of TruGreen.

Each Tuesday night home game Goodwill will focus collections on different items to raise awareness of how Goodwill recycles in our community everyday. However, all types of donations will be gladly accepted at all games. Collection themes will be:

- April 14th & July 14th - Computers and computer related hardware.
- May 5th & July 21st - Household goods & house wares.
- May 19th & August 4th - Gently used clothing.
- June 2nd & August 18th - Children's clothing, toys, and games.
- June 16th & August 25th - Small home appliances and electronics

Goodwill kept over 10 million pounds of material out of area landfills last year. By recycling gently used clothing, household items, and computers in our communities Goodwill is helping the environment and putting people to work at the same time. Goodwill's computer recycling efforts are an extension of the RECONNECT™ program, an alliance between Dell and Goodwill organizations nationwide. Beginning in October of 2008, Goodwill locally began offering the free computer recycling program. RECONNECT is designed to enable consumers to donate any brand of computer equipment, in any condition at Goodwill stores and donation centers. The computer equipment will be responsibly recycled by Dell with proceeds benefiting Goodwill job training and employment programs.

The Salem Red Sox, a subsidiary of Fenway Sports Group (FSG), is a professional minor league baseball team and a member of the Carolina League. Salem plays its home games at Lewis-Gale Field at Salem Memorial Ballpark. The ballpark opened in August 1995, and has hosted more than 2.75 million fans since the stadium's inaugural game. With 12 skyboxes, a stadium club and multiple picnic areas, Lewis-Gale Field is one of the premier facilities in the Carolina League. For more information, visit www.salemsox.com or call 540-389-3333.

Goodwill Industries of the Valleys, a United Way partner organization headquartered in Roanoke, serves 31 counties and 14 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. During the last fiscal year 90% of Goodwill revenues directly supported the training and employment programs enabling the organization to serve 10,815 individuals.

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