



Tax – Free Back to School Shopping at Goodwill Saves Money and Benefits the Community

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Roanoke, VA. Thanks to the Virginia General Assembly both shoppers and retailers will enjoy sales tax relief on Back to School items Friday, August 3rd through Sunday, August 5th. Many school supplies and clothing items are eligible for tax exemption during the period, including many items at already unbeatable bargains in Goodwill stores!

“Our loyal customers already know that they can find a great Back to School outfit for \$10.00 or less in our stores. The Sales Tax Holiday will allow them to enjoy these wonderful bargains without the tax burden,” states Bruce Phipps, President and CEO. “It is important to remember that the items that may be purchased with no tax during the “Holiday” are regulated by the state and not Goodwill or any other retailer.”

A listing of items that are eligible for the tax relief on August 3rd – 5th will be available in all Goodwill Industries of the Valleys stores. It is also available on the Virginia Department of taxation website at <http://www.tax.virginia.gov/site.cfm?alias=STHoliday>.

Goodwill currently operates 25 retail stores throughout central and southwest Virginia. Each store is filled with clothing, wares, furniture and “treasures” donated by the surrounding communities. So whether you are outfitting three kids for school or decorating the dorm room or college apartment, Goodwill stores offer a variety of high quality items at unbelievable prices. A complete listing of retail stores, including address and phone number is available on the Goodwill website at www.goodwillvalleys.com. Revenues from all stores help to fund the training and employment programs for individuals with disabilities and disadvantages that Goodwill serves.

Goodwill Industries of the Valleys, a United Way organization headquartered in Roanoke, serves 14 cities and 31 counties in central and southwest Virginia. Its mission is to help people in our community achieve a better life through work and independence. Last year, Goodwill served over 4,100 individuals.

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