

## MISSION

HELPING PEOPLE AND FAMILIES  
IN OUR COMMUNITY ACHIEVE A  
BETTER LIFE THROUGH WORK AND  
INDEPENDENCE.

## VISION

GOODWILL – MAKING A  
DIFFERENCE FOR INDIVIDUALS,  
FAMILIES, AND OUR COMMUNITIES.

## VALUES

**RESPECT.** WE WILL TREAT ALL  
PEOPLE WITH DIGNITY AND  
RESPECT. **STEWARDSHIP.** WE  
HONOR OUR HERITAGE BY BEING  
SOCIAL, FINANCIALLY, AND  
ENVIRONMENTALLY RESPONSIBLE.  
**ETHICS.** WE STRIVE TO MEET THE  
HIGHEST ETHICAL STANDARDS.  
**LEARNING.** WE CHALLENGE EACH  
OTHER TO STRIVE FOR EXCELLENCE  
AND TO CONTINUALLY LEARN.  
**INNOVATION.** WE EMBRACE  
CONTINUOUS IMPROVEMENT,  
BOLD CREATIVITY, AND CHANGE.



Helping people and families in our  
community achieve a better life through  
work and independence.

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Specific programs accredited by



ISO 9001:2000 Certified, Western Division

# YOUTH

Programs from Goodwill



GOODWILL INDUSTRIES OF THE VALLEYS



BUILDING A BETTER COMMUNITY

It is the goal of Goodwill Youth Programs to provide work experience and/or academic activities to enable students to be work ready upon graduation.

## Building tomorrow's workforce

Raising a child takes parents, schools, community groups, and others working together to ensure that they will succeed. Goodwill Industries of the Valleys is committed to helping today's youth become ready for what lies ahead. Through quality programs, Goodwill will help a generation of youth establish the skills, values, and connections they need to become capable, independent, and actively engaged members of their community.

Goodwill programs serve youth between the ages of 8 and 21 throughout the Shenandoah, New River, and Roanoke Valleys. Although the different programs offered provide varying levels of services, based on the needs of the individual, all have the same basic goal; to provide work experience and/or academic activities to enable students to be work ready upon graduation from high school.

## Programs available for youth

- **School to Work Transition** – Through a partnership that began in 1995, Goodwill and local schools have worked together to provide work opportunities to students age 16-22 with disabilities. To meet the needs of students, employment opportunities are available at Goodwill work centers or in community settings, such as local retail and grocery stores.



- **Youth Work Experience** – A program designed to provide work experience and academic activities to economically disadvantaged and at-risk youth between the ages of 14 and 21. Focus is on developing work maturity skills, writing a resume, interview and problem solving skills, as well as counseling and support services.

- **Youth Mentoring** – Serving individuals between the ages of 8 and 19, the program places youth with adult mentors who will provide guidance, support, and encouragement needed for character development.

- **Workforce Investment Act (WIA) Title I Youth Program** – At-risk youth between the ages of 14 and 21 will benefit from a variety of services to prepare them for postsecondary educational opportunities or employment. Through comprehensive, case managed services, academic and occupational learning will be linked to enhance the youth's understanding of the importance of education to future success.

## What Community Partners are saying about Goodwill:

- "It has been a rewarding experience for the staff to work with these students. They take pride in their role as 'teachers', helping the youth learn work and social skills in the workplace."

- William J. Van Thiel, Administrator  
Virginia Veterans Care Center

- "Students who are fortunate enough to be a part of the School to Work Transition program develop both the work and social skills that make them not only more employable, but also more likely to maintain gainful employment in the future."

- Susan & John Cloeter  
Parents of program participant

- "Goodwill's youth program is really great! The kids are beneficial to the store. Everyone goes crazy when they are absent because their work, as well as their personalities, are missed. They are excellent workers."

- Vicky Cook, Assistant Manager  
Marshalls Department Store